

## Experience

### **Coda Project**

Product Design Intern  
06.2021 - 09.2021  
Mountain View, CA

Explored customization features for teams and found out a user research process for the design team.

Helped improving the visual design system and distinguishing workspaces and organizations by redesigning icons.

Collaborated with PMs to frame the problem of doc ownership transfer and proposed a new feature for future development.

### **OnePlus**

UI/UX Design Intern  
01.2021 - 05.2021  
New York, NY

Worked on UI, branding identity, illustrations, marketing videos and design iterations of TagHost and Clipt by collaborating with UX researchers, creative technologists and product managers.

Planned digital marketing strategy of Clipt with the product manager and achieved 20,000 users in 3 days after the release.

### **Center for Digital Experiences at Pratt Institute**

UX Consultant  
09.2019 - 12.2020  
New York, NY

Redesigned New York Cares' website by interviewing users and evaluating the usability of current website.

Presented key findings from heuristic evaluation to stakeholders and identified/fixed usability issues for Innocent Project.

Moderated usability testing for ConnectNY and suggested improvement points.

### **YEE SI**

Visual & UX Designer  
05.2019 - 04.2020  
New York, NY

Created wireframes and designed user interface for Ailiyu, a short video app for interaction between the celebrity and fans.

Helped the art director design the visual identity of Ailiyu to attract a young audience.

## Education

### **Pratt Institute**

08.2018 - 05.2021

MS Information Experience Design

Merit Scholarship, Fall 2019 - Spring 2021

### **Rochester Institute of Technology**

08.2013 - 05.2017

BFA Graphic Design

Dean's List, Fall 2013 - Spring 2017

## Skills

### **Design**

Graphic Design  
Digital Illustration  
Motion Design  
Web Design  
User Interface Design  
Wireframing

### **Research**

UX Research  
Information Architecture  
Heuristic Evaluation  
Cognitive Walkthrough  
A/B Testing

### **Tools**

Adobe Suites  
Sketch  
Figma  
HTML/CSS  
Processing/p5js